



**2012 BUSINESS PARTNER PROGRAM
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2012 BUSINESS PARTNER APPLICATION

Please complete this application and return it to the following address:

Bernadette E. Peters, CLM
Horr, Novak & Skipp, P.A.
9100 S. Dadeland Blvd
Suite 1104
Miami, FL 33156

Make the check payable to ***South Florida Chapter ALA***. Please complete the following information requested. (All fields are required.)

1. Company Name: _____

2. Address: _____

3. 1st Contact: _____

4. 2nd Contact: _____

5. Phone (for each): _____

6. Fax: _____

7. E-mail: _____

8. Industry (Please select three (3) Product/Services' Categories from the attached list to be part of the company listing in Business Partner section of the chapter website.)

9. Company Web link: _____

10. Please give a brief description of your business:

Form completed by _____ on _____
(Print Name/Title) (Signature/Date)

PRODUCT SERVICE CATEGORIES

(Please select up to three (3) for company listing in Business Partners Section of the Chapter Website -- www.alasofla.org)

Accounts Receivable Management
Architecture/Interior Design
Automated Client Billing
Benefits/Retirement Programs
Case Management
Cash Management
Coffee/Refreshment Services
Commercial Loans
Commercial Property & Casualty
Computer Hardware
Computer Software
Copiers
Copying Services
Corporate Travel
Cost Recovery
Court Reporting & Videography
Digital Copy Services
Digital Dictation Equipment
Disaster Prevention/Recovery
Docketing/Calendaring
Document Management/Retrieval
E-discovery
E-mail/Spam Protection
Ergonomics
Facilities Management
Financial Services/Management
Folder Inserters
Furniture – New & Used
Group Benefits
Human Resources
Image Scanning
Imaging Services
Insurance-Related Services
Interpreting & Translating
Legal Research
Legal Staffing
Litigation Support
Mailing System/Equipment
Management Services
Marketing
Moving – Offsite/Onsite
Network Administration/Consulting
Office Supplies/Stationery/Forms/Equipment/Technology

Offsite Storage
Online Access to Court Records
Outsourcing
Paralegal Services
Permanent Placement Services
Postal Tracking & Rate Shopping Software
Print Management
Printer/Engraver
Private Banking/Depository & Investment Accounts
Process Service & Investigation
Promotional Products
Publications
Real Estate/brokerage
Records Management
Recruiting/E-cruiting/Placement Services
Relocation Consultants
Risk Management
Selective Court Case Record Feeds
Space Planning/Design
Strategic Planning
Tax & Accounting
Technology & Consulting
Telecommunications
Temp./Perm. Placement Services
Training & Development
Transcription Equipment
Trial Presentation
University/Education
Voice-Over IP
Web-Design/Development



2012 BUSINESS PARTNER PROGRAM

Business Partner	\$2,000
Event Sponsor	\$TBD

Please make checks payable to:
South Florida Chapter, ALA

We are celebrating our 40th birthday this year and have decided to restructure our **Business Partner Program**. We hope that by simplifying our program and providing more events where you can spend time with us we are providing more value to you. We have eliminated the varying levels of sponsorship and have provided many and varied opportunities for those of you who want to sponsor individual events to do so.

We are planning the following events for 2012!

- **Happy Hours** –3 monthly happy hours (one a week in Downtown, one in Broward and one in South Miami – See attached). You will be invited and welcome to attend all.
- **Wine Tasting** – Available for sponsorship, welcome to attend – Date/time TBD first come/first serve basis.
- **Fishing trip** – Date/time TBD - Welcome to attend, sponsorships available first come/first serve basis.
- **Sunset Cruise** – Date/time TBD - Welcome to attend, sponsorships available first come/first serve basis.
- **Dolphin Game** – Date/time TBD - Welcome to attend – sponsorships available first come/first serve basis.
- **Marlins Game** – Date/time TBD -Welcome to attend – sponsorships available first come/first serve basis.
- **Heat Game** – TBD – (if the season takes place)

- Subscription to **The Network**, South Florida ALA's quarterly electronic newsletter (including your company's hotlink);
- Invitation to participate in the **Annual South Florida ALA Expo** – This event will be held on March 8th at the Hyatt Regency. First come, first serve basis. (\$100 discount on the price of the booth.)
- Receipt in January, April, July and October of **Membership Directory**, including member names, addresses, phone numbers and e-mail addresses;
- Listing in **Annual Business Partner Directory** by industry, which is distributed electronically to all South Florida Chapter members;
- Invitations to **Monthly Luncheons** at the member price
- Invitation to sponsor **Monthly Webinars**, including attendance at two (2) sessions of choice;
- Invitation to participate in the **Annual Charity Event** as a sponsor;
- **Newsletter Ads** – Available at a discounted rate – 1/2 off regular prices.
- Participation in the **Annual Chapter Events** – (page 6 & 7)

*We would like to offer door prizes or a silent auction item in conjunction with the events, all proceeds to go to our yearly charity fund drive.

**Events are subject to cancellation

*** Sponsoring an event will provide industry exclusivity – and sponsoring an event may result only in discounted costs as the amount may not cover the cost of the event.

ANNUAL CHAPTER EVENTS

Three times per year we celebrate the mutually beneficial partnership we share with you, our valued business partners!

2012 Annual Legal Expo

(March 8, 2012-Hyatt Regency, Miami)

The South Florida Chapter of the ALA is proud to present an opportunity where ALA members and our business partners can exchange important information to help enhance our mutually beneficial business relationships. This year in celebration of our 40th Birthday we're going to have a 70's theme! Additionally, this event is open to the public and is publicized in several local newspapers increasing the opportunity for additional attendance.

Business Partner Appreciation Event

(date and location TBA)

Our Business Partner Appreciation is our way of saying "thank you" to you, our Business Partners. This event affords our Business Partners and members another opportunity to interact in a more social setting, and allows us to thank you for your support.

Annual Charity Event

(TBA)

For the past six years, the South Florida Chapter of the ALA has hosted a charity event and has raised a total of over \$120,000.00!